

Cheon Lee

School of Public Affairs and Administration
Rutgers, The state University of New Jersey – Newark
111 Washington Street, Newark, NJ 07102, United States

Contact Number: +1 213-448-7101
Email: cheon.lee@rutgers.edu / deuxcheon@gmail.com
Twitter: @CheonLee5

EDUCATION

Ph.D. in Public Administration, May 2022 (expected)

Rutgers University, Newark, USA

Dissertation: *Making Commercialization Legitimate to Stakeholders: The effects of Framing Nonprofit Commercialization*

Committee: Jiahuan Lu (Chair), Gregory Porumbescu, Lindsey McDougale, and Jerry Kim

Master's in Public Administration, 2011

Seoul National University, Seoul, Republic of Korea (ROK)

Advisor: Younghan, Chun

Bachelor's in business administration, Bachelor of Arts in Public Administration, 2009

Yonsei University, Seoul, ROK

RESEARCH and TEACHING INTERESTS

Public management; Nonprofit management; Nonprofit finance; Civil society and political participation; Equity and Social Justice; Government Corruption; Behavioral Public Administration and Policy; Quantitative Methods; Longitudinal & Panel Data Analysis; Experimental & Quasi-experimental Designs

ACADEMIC PUBLICATIONS

- **Cheon Lee**. (2020). Which Voluntary Organizations Function as Schools of Democracy? Civic Engagement in Voluntary Organizations and Political Participation. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 1-14.
- Yahong Zhang and **Cheon Lee**. (2019). "Organizational Evil," in *Global Corruption & Ethics Management: Transforming Theory into Action*, ed. Carole L. Jurkiewicz. Lanham, MD: Rowman & Littlefield Publisher.

PEER-REVIEWED: REVISE & RESUBMIT AND UNDER REVIEW

- **Cheon Lee**, Jiahuan Lu, Jongmin Shon. [**3rd Revision & Under review**]. Searching for the Legitimacy Threshold: When Does Commercial Revenue Crowd Out Charitable Contributions?
- **Cheon Lee**. [**Under review**]. When Does Commercialization Sound Reasonable to Donors? Effects of Message Framing

WORKS IN PROGRESS

- **Cheon Lee, Inkyu Kang. [Status: Finalizing].** The effect of Emphasizing a Common Ingroup Identity on Reducing Racial Disparities in Orientations towards Government.
- **Cheon Lee. [Status: Finalizing].** Does Engagement in Voluntary Organizations Lead to Online Political Participation? The Comparison between Offline and Online Participation.
- **Cheon Lee. [Status: Finalizing].** Message Framing in the Nonprofit Sector: A Systemic Review.
- **Cheon Lee, Jiahuan Lu, Jongmin Shon. [Status: Working on the manuscript].** The Relationship between Restricted Funding and Nonprofit Spending Behavior?
- **Cheon Lee. [Status: Working on the manuscript].** Nonprofit Entrepreneurship and Commercialization: An Experimental Study on Citizen Responses towards Commercialization Framed as Entrepreneurial Efforts

TEACHING EXPERIENCE

Summer 2021	Evidence-Based Public Management and Policy [MPA – asynchronous online] School of Public Affairs and Administration, Rutgers University-Newark
Summer 2020	Performance Measurement and Reporting for Public and Nonprofit Organizations [MPA – online] School of Public Affairs and Administration, Rutgers University-Newark
Spring 2020	Performance Measurement and Reporting for Public and Nonprofit Organizations [MPA – hybrid due to COVID-19] School of Public Affairs and Administration, Rutgers University-Newark
Spring 2019	Philanthropy: Volunteerism, Fundraising, and Community engagement [Undergraduate – offline] School of Public Affairs and Administration, Rutgers University-Newark

FELLOWSHIPS & SCHOLARSHIPS

2021 - 2022	Cornwall Research Center, Rutgers University – Newark Full-time Graduate Assistantship
2021	Rutgers University – Newark (Fall) Funding from COVID-19 Academic Advancement program
2021	Rutgers University – Newark (Summer) Funding from COVID-19 Academic Advancement program
2019	Graduate School at Rutgers University – Newark Dissertation Fellowship
2018	Graduate School at Rutgers University – Newark Graduate School Scholarship
2009	Graduate School of Public Administration at Seoul National University Administrative Office Assistant

PROFESSIONAL EXPERIENCE: NON-ACADEMIC

- Korea National Opera** (Seoul, ROK) 08/14 – 11/14
International Support Staff. Coordinated international directors and local staffs to successfully prepare and perform an opera 'Otello'
- ROK/US Combined Forces Command** (Seoul, ROK) 05/13 – 06/14
Intelligence Officer. Facilitated integration and dissemination of intelligence among ROK and US intelligence agencies. Managed and trained officers and enlisteds to successfully perform their duties.
- ROK Air Force F-X Test & Evaluation Group** (Seoul, ROK) 03/12 – 05/13
Technical Negotiations Officer. Developed Request for Proposal, Test & Evaluation criteria, methods and schedule to evaluate three candidate fighter jets for a Fighter jet Acquisition Project (\$ 7 bn project). Participated in rounds of negotiations with three companies and US Department of Defense.
- F-16 Sustainment Team** (Daegu, ROK) 09/11 – 03/12
International Relations Officer. Expedited procurement and maintenance of aircraft and components to meet aircraft availability rate. Led meetings and conferences with defense industries and other national forces for global coordination and cooperation.

CONFERENCE PRESENTATIONS

- ARNOVA-IS Nonprofit Policy Symposium, September 2021**
Does Engagement in Voluntary Organizations Lead to Online Political Participation? The Comparison between Offline and Online Participation.
- Northeast Regional Scholars Meeting, Spring 2021**
When Does Commercialization Sound Reasonable to Donors? Effects of Message Framing
- American Society for Public Administration 2020 Annual Conference (Cancelled due to Covid)**
Searching for the Legitimacy Threshold: When Does Commercial Revenue Crowd Out Charitable Contributions?
- Association for Research on Nonprofit Organizations and Voluntary Action [49th Annual]**
When Does Commercialization Sound Reasonable to Donors? Effects of Message Framing (2020)
- Association for Research on Nonprofit Organizations and Voluntary Action [48th Annual]**
Donors' responses to Messages of Commercialization (2019)
- Association for Research on Nonprofit Organizations and Voluntary Action [47th Annual]**
Exploring the relationship between Citizens' Civic engagement in Voluntary organizations and Political participation (2018)
- American Society for Public Administration 2017 Annual Conference**
Studies on Public Corruption: A Systematic Literature Review and Outlook (2017) with Yahong Zhang and Razilya Shakirova

MEMBERSHIPS AND REVIEWER SERVICE

Professional Memberships

- Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)
- American Society of Public Administration (ASPA)

Peer Reviewer: Academic Journal

- Voluntas

LANGUAGE AND ANALYTICAL SKILLS

- English (fluent), Korean (native), Japanese (intermediate), Chinese (basic)
- Stata (proficient), SPSS (proficient), R (intermediate), Qualtrics (proficient)
- Photoshop (intermediate), Tableau (basic)